

# Privacy Policy

## Legal Advice

## Cookies

### 1. PRIVACY AND SECURITY POLICY

Betop Business LLC is a company registered in 30 N Gould St Ste N, Sheridan, WY 82801. United States and owner of this website (<https://www.betopbusiness.com>).

We safeguard and protect the personal data and information of our customers and users, not only when they visit our website, but also when they use the website and the rest of our services.

Therefore, and of the updated European regulations on Personal Data Protection, we present this Privacy Policy, which reflects our commitment to maintain and guarantee secure relationships through the protection of personal data, guaranteeing the right to privacy of each one of our users and customers.

### 2. DEFINITION OF PERSONAL DATA

As "Personal Data" we must understand any information concerning an identified or identifiable natural person. Among others, include the name, surnames, alias, postal and electronic address, as well as the phone number, mobile or even a photo.

### 3. TREATMENTS AND PURPOSES OF THE DATA COLLECTED

Any personal data you provide us by visiting our website or during the provision of services, will be treated in accordance with data protection standards and will only be collected, processed and used for lawful and legitimate purposes, which will always be previously reported.

Therefore, and in accordance with the provisions of European legislation on data protection, we inform you that the personal data you provide us through our website or by sending emails, will be treated by Betop Business LLC in order to be used to manage your request for information and send you communications about new articles and published news, as well as activities, services and events that are held.

In accordance with the provisions of the current regulations on personal data protection, Regulation (EU) 2016/679 of April 27, 2016 (GDPR) and Organic Law 3/2018, of December 5 (LOPDGDD), we inform that the personal data and email address collected from the interested party will be treated under the responsibility of Betop Business LLC in order to manage the relationship that binds us. The data will be kept for no longer than necessary to maintain proper administration and management of them.

In any case, we detail below the purposes for which we collect information:

Betop Business LLC through its website <https://www.betopbusiness.com> collects user data through the different forms of contact and registration, in order to provide information about news and articles published, events to be held, etc. adapted to the profile of the user (professional or patient, for example), sex, age, country of origin or residence, etc. All this to achieve an optimal adaptation of this information to your real interests.

Likewise, these data are collected so that Betop Business LLC can contact the users of the page, answer as many questions as possible and send them information about new activities and areas of action, news and / or events. In any case, the user is obliged to provide the data truthfully and keep them updated, so Betop Business LLC reserves the right to exclude services and proceed to cancel the service to any user who has provided false information, without prejudice of the other actions that proceed in Law. In any case, it will be indicated if the requested data should be provided or not with a mandatory nature. In any case, it will be understood that providing them is voluntary unless otherwise indicated. However, failure to complete such data may result in Betop Business LLC being prevented from providing all those services that, due to their nature, require the knowledge of such data, therefore, in such cases, Betop Business LLC is exempt from all liability for the non-provision, or incomplete provision of such services. Also note that no personal data will be communicated to external companies if you do not have the consent of the owner to send commercial communications of other products and services. Finally, the user will not include, in those spaces set up as "free text fields", any personal data that can be classified within those data for which a medium or high level of protection is required (this is, data relating to ideology, religion, beliefs, union affiliation, health, racial origin and / or sexual life, among others),

without prior notice to Betop Business LLC, unless expressly permitted. Neither may be used to violate the rights to honor and privacy of third parties. Any information of this type that is facilitated will proceed to its elimination.

#### **4. DATA PROCESSING BY THIRD PARTIES**

Betop Business LLC may, in order to fulfill the purposes described in this Privacy Policy, disclose personal information to collaborating third parties. These collaborators can be service providers (who provide and support Betop Business LLC's service and activity functionalities) and who are linked through a contract whose execution requires that they use certain personal information of the user (something they will always do following the content of this Privacy Policy).

#### **5. SECURITY OF YOUR PERSONAL DATA**

Betop Business LLC has a special concern to ensure the security of your personal data. Your data is stored in our information systems, where we have adopted and implemented security, technical and organizational measures to prevent any loss or unauthorized use by third parties. In particular, our employees and collaborators are obliged to comply with the duty of professional secrecy and have been duly informed and trained to that effect.

#### **6. INFORMATION ON THE USE OF COOKIES**

Betop Business LLC informs you that by visiting this web portal is not automatically recorded any personal data that identifies a user.

On the other hand, there is certain non-personal information that is collected during the live session through devices called "cookies". These "cookies" are small data files that are generated in the User's computer and that allow us to obtain the following information:

The date and time of access to the Website. This allows us to find out the hours of most influx, and make the necessary adjustments to avoid saturation problems during our peak hours.

The number of daily visitors of each section. This allows us to know the most successful areas and increase and improve their content, in order that Users obtain a more satisfactory result.

The date and time of the last time the User visited the Website.

The content design that the User chose in his first visit to the Website.

Security elements that intervene in the control of access to restricted areas.

Notwithstanding that the information regarding the Cookies Policy is developed in a specific section under the same name, the owner of this website wishes to clarify that the data obtained through these cookies are totally anonymous and, in no case, allow Associate with a specific and identified User. However, Betop Business LLC allows to adapt and improve its Services to the interests of the User. On the other hand, this website uses Google Analytics, an analytical service of the cookies described above provided by Google, Inc. However, the User has the option to prevent the generation of cookies, by selecting the corresponding option in their browser, although Betop Business LLC warns that in the event that you disable the use of cookies, browsing may be slower than habitual.

## **7. RIGHTS OF THE USERS**

Any of the consents granted is revocable. Likewise, you can exercise your rights of access, rectification, cancellation and opposition, by writing to Betop Business LLC address [betop@betopbusiness.com](mailto:betop@betopbusiness.com) attaching proof of your identity.

## **8. DO YOU NOT WANT TO RECEIVE INFORMATION FROM US OR DO YOU WANT TO REVOKE YOUR CONSENT?**

Any user can oppose the use of their information for advertising purposes, market research or development of satisfaction surveys, as well as revoke their consent at any time (without retroactive effect).

To do this, you must send an email to the address [betop@betopbusiness.com](mailto:betop@betopbusiness.com) When you receive advertising by email, you can also oppose from said email, by clicking on the link included in it and following the instructions provide

# Privacy and Cookies Policy

Updated: January, 2022

Betop Business LLC is an expert company in integral business consultancy.

This Privacy Policy explains what personal information Betop Business LLC companies collect, use, share and otherwise process about individuals ("you") interacting with our Offerings. If you interact with our Offerings in the United States, please navigate to the relevant website or app in the United States to review the applicable Privacy Policy.

Under the laws of some countries outside the European Economic Area, we may need your consent to our processing of your Information set forth in this Privacy Policy. Subject to any indications you may give us to the contrary, such as opting out or not opting in if asked, and where permitted by law, by providing Information or otherwise interacting with our Offerings, you consent to our use of Information in accordance with this Privacy Policy.

## SCOPE OF THIS PRIVACY POLICY

Please read this policy carefully. It explains the types of Information we may collect about you, the purposes for and methods by which we collect it, and (where applicable) the lawful basis on which we do so, as well as information about data retention, your rights and how to contact us.

# INFORMATION WE COLLECT

We collect, use, share and otherwise process the following categories of Information:

1) Information we may collect from you:

- **Registration, account, and sign-up Information**, including information about you when you register or sign up with us for one of our Offerings (e.g. name, email, message).
- **Information about your use of, or participation in an Offering**, including information about whether you have opened an email we have sent you, how you (including any account you use) interact with a Digital Service, content that you have viewed or posted, advertisements you have interacted with. This may also include demographic information, including at an individual or household level..
- **Information about your location**, including where it is derived from device information (such as an IP address or country code), your device's interactions with our Digital Services, or, with your consent, Information about your device's precise location (e.g. geolocation via mobile devices).
- **Technical/usage Information from your device**, including the type of device, browser, unique device identifier, operating system, internet provider, mobile device identifier and/or mobile advertising identifier, connected device identifier (including that of a connected television), IP address, network attributes, television device and application attributes and settings, and other device or browser attributes and settings.